Geographical analysis of fair price shops in Mysuru city

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Abstract

Fair Price Shops are very common in India. Fair Price Shops are the cheap stores that give immense subsidies necessary commodities. Runs by government ration shops offer almost half and sometimes less than half price for all the products. The present research paper to assess the spatial distribution of Fair Price Shops in Mysuru city. As a result of socio and economic conditions Fair Price Shops are not evenly distributed in Mysuru city. The present research paper to collect the ward wise total population, number of households and number of fair price shops data through the secondary source such as the food and civil supplier Department of Mysore city, Journals, reports, projects, books, census of India and others. Using the statistical method like concentration, than to show the spatial distribution of fair price shops in Mysuru city by use of some cartographic techniques like Maps and Graphs. Use the Arc GIS 10 for the preparation of maps. The study found that in Mysuru city 5 out of 9 zones have more number of Fps like 1, 2, 6, 7, and 9 the remaining 4 zones like 3, 8, 4 and 5 have the comparatively less fair price shops.

Keywords: Fair price shops; concentration

Introduction

Fair Price Shop means a shop which has been licensed to distribute essential commodities by an order issued under section 3 of the Essential Commodities Act, 1955, to the ration card holders under the Targeted Public Distribution System. According to Section 2(4) of National Food Security Act, 2013, it is the responsibility of every State Government to establish institutionalized licensing arrangements for fair price shops in accordance with the relevant provisions of the Public Distribution System.

Fair Price Shops are very common in India. We often find one fair price shop, commonly known as ration shops, in every locality of urban, semi-urban and rural areas. There are many people who experience hard times while purchasing their day to day necessary goods like rice, sugar, wheat, flour and others. Fair Price Shops are the cheap stores that give immense subsidies on these necessary commodities. Runs by government ration shops offer almost half and sometimes less than half price for all the products. FPs has been started for the people who belong to economically backward classes, but unfortunately people who are well capable of buying things from market are purchasing food commodities from there as well in half prices. This leads...
to expansion of black markets. But as a whole the FPSs are the best place for the poor people to get their daily food need.

The public distribution system was made by Mohit Dhakad. A public distribution shop, also known as fair price shop (FPS), is a part of India’s public distribution system established by Government of India which distributes rations at a subsidized price to the poor. In India highest fair price shops were situated in Uttar Pradesh (77440). The top ten highest fair price shops ranked were Uttar Pradesh, Maharashtra (51596), Bihar (42117), Assam (40510), Tamil Nadu (34577), Andhra Pradesh (28942), Rajasthan (26912), Jharkhand (24186), Madhya Pradesh (22430) and Karnataka acquired tenth place regarding fair price shops in India.

Study Area

Mysore is located at 120.30’N and 740.65’E and has an average altitude of 770 meters (2,526 ft). It is spread across an area of 128.42 km² (50 sq ml) at the base of the Chamundi Hills neighbouring city of the states of Kerala and Tamil NaduMadikeri, Chamarajanagar, and Mandya. People in and around Mysore extensively use Kannada as medium of language. Mysore has several lakes, such as the Kukkarahalli, the Karanjii, and the Lingambudhi lakes. The city is located between two rivers: the Kaveri River that flows through the north of the city and the Kabini River that lies to the south.

Objectives

The present study has aimed to the analysis the special distribution of Fair Price Shops in Mysore City. However following specific objective have been framed for the study.

To examine the distribution of Fair Price Shops in Mysore City

Methodology

The present study makes use secondary data. Collect the secondary data through the food and civil supplier Department of Mysore city, Journals, reports, projects, books, census of India and others. The present study completely determines the distribution of fair price shops through using Index of Concentration technique, than to show the spatial distribution of fair price shops in Mysuru city by use of some cartographic techniques like Maps and Graphs. Use the Arc GIS 10 for the preparation of maps.

Importance of the present study

Fair Price Shops are the part of public distribution system. Operated by government it offers daily food products like rice, oil, sugar, wheat, flour, match box, exercise books, soap, shampoo and lot more other daily useful commodities in much lower price than the market price. FPS can be locally found. One needs to issue a ration card on his and his entire family’s name to buy products from ration shops. The cards need to be updated every time they buy something from the FPS. The products under fair price shop come from the government. Technically the government of India buys the commodities from the farmers directly in their desirable prices and sell them through FPS in half price, so that people who are unable to buy things from market due to high price can avail these necessary products. The biggest advantage of fair price shop is it never increases the price of the products. As the shops offer necessary products at subsidised price, they never raise the price of any good. This is the reason why it is called fair price shops. In recent times fair price shops have introduced biometric system through which the process of buying things from ration shops will be much easier for the people. Also this won’t allow the black marketers to buy things from FPS. The aim of introducing biometric system in ration shops is to check on the black marketing and of course tracking the people purchasing things from ration shops.
Conceptual frame works of fair price shops

Fair Price Shop is a major commodities distributed include staple food grains, such as wheat, rice, sugar, and kerosene, through a network of fair price shops (also known as ration shops) established in several states across the country. Locally these are known as “ration shops” and chiefly sell wheat, rice, kerosene and sugar at a price lower than the market price called Issue Price. Other essential commodities may also be sold. To buy items one must have a ration card. Fair price shop is nothing but ration shop where goods are rated at reasonable prices. Fair Price Shops are distribution channels of Government making available the essential commodities like rice, kerosene, wheat etc., to common man at controlled prices. Locally these are known as "ration shops" and chiefly sell wheat, rice, kerosene and sugar at a price lower than the market price called Issue Price. Fair price shops are the shops run by Government selling consumable goods with low price and at ration. These shops are maintained to restrict the monopoly practices of traders and check hoarding of essential goods. Fair Price means controlled Price or reasonable price this price is generally lower to that of market price.

Discussion

Examine the distribution of fair price Shops in Mysore City

Fair Price Shops concept was started through Public distribution system in India. These shops are operated throughout the country by joint assistance of central and state government. The items from these shops are much cheaper but are of average quality. Ration shops are now present in most localities, village's towns and cities. India has 478,000 shops constituting the largest distribution network in the world. In India highest fair price shops were situated in Uttar Pradesh (77440). The top ten highest fair price shops ranked were Uttar Pradesh, Maharashtra (51596), Bihar (42117), Assam (40510), Tamil Nadu (34577), Andhra Pradesh (28942), Rajasthan (26912), Jharkhand (24186), Madhya Pradesh (22430) and Karnataka acquired tenth place regarding fair price shops in India. It is the main them work. The Mysore city consist 65 wards and it is merged into 9 zones. These zones were used to shows the distribution of fair price depot in Mysore city.

The present study completely determines the distribution of fair price shops through using Index of Concentration technique. On the basis of this technique, in zone 1, 2, 6, 7, and 9 the fair price depot are highly concentrated and distributed, because the growth of population (466025) is more in these zones. These zones consist 37 wards they are, Zone-1 Agrahara, Chamundipuram, Gundurao Nagar, Laxminipuram, Ramchandra Agrahar, Sunnadakeri. Zone-2 Arvindanagar, Ashokapuram, Jaya Nagar, J P Nagar, Krishnamurthipuram, Srirampura, Vidyaranyapuram, Vishweshwarya Nagar. Zone-6 Devaraja Mohalla, Laskkar Mohalla, Mandi Mohalla, Medar Block, Subbrayanakere. Zone-7 Bannimantap, B. B. Keri, Erangere, Hudco Badavane, Kailasapuram, Meena Bazar, Nazarbad, Thilak Nagar. Zone-9 Gayathripuram, Gousiya Nagar, Ittigegudu, Kalyannagiri, Kyathamaranahalli, Raghavendra Nagar, Shanthish Nagar(south), Siddhartha Nagar, Vidya Nagar, and Yaraganahalli.

Table 1. Distribution of fair price shops in mysore city

<table>
<thead>
<tr>
<th>Zones</th>
<th>Fair Shops</th>
<th>Price Index of Concentration</th>
<th>Population (in numbers)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>33</td>
<td>1.11</td>
<td>71433</td>
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<tr>
<td>2</td>
<td>34</td>
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<tr>
<td>9</td>
<td>35</td>
<td>1.01</td>
<td>150189</td>
</tr>
</tbody>
</table>

Source: Food and Civil Department of Mysore City

Fig. 2. The distribution of Fair Price Shops or Depot in Mysore city.
The present study concentrated on zones of Mysore city

The people's standard of living in these zones are very less because the middle and low class people were living. The Muslim population is more in these zones because, they didn't adopt any family planning in their life. In these zones the most of the settlements are slums and the members of the family is high. So, the Government started more number of fair price shops in particular zones.

In 3rd and 8th zone the fair price shops are situated comparatively less because, in these zones the growth of population (270910) is less compare to above zones. The zones 3 and 8 consist 18 wards. Zone-3 includes Kuvempu Nagar(KHB), Kuvempu Nagar(North), Kuvempu
Nagar(South), Ramakrishna Nagar, Vivekananda Nagar, Saraswathipuram, Shardadevi Nagar, Vinayaka Nagar. Zone-8 consist Gandhi Nagar, Kesare, N R Mohalla, Rajeev Nagar, Rajendra Nagar, Sathy Nagp, Shanthi Nagar(North), Subhash Nagar, Udayagiri. The people of these zones were middle class and they had better standard of living compare to above zones. In 4th and 5th zone of Mysore city had least fair price shops compare to above zones. These zones consist of 10 wards among these Zone-4 Brindavana Bhadavane, Gangothri, Gokulam, Onti Koppal, Paduvarahalli. Zone-5 Loknayaka Nagar, Kumbar Koppal, Laxmikanth Nagar, Manchegowdana Koppalu, Metagalli.

In Mysore city these wards are considered as the developed regions because, these were considered as the commercial sector. Here the level of population and households are comparatively very less in these zones. The main cause for the variation in distribution of fair price shops is growth of population and level of living in the society.

Findings & Suggestions

In zone 1, 2, 6, 7, and 9 the fair price depot are highly concentrated and distributed, because the growth of population (466025) is more in these zones. The people's standard of living in these zones are very less because the middle and low class people were living.

In 3rd and 8th zone the fair price shops are situated comparatively less because, in these zones the growth of population (270910) is less compare to above zones. The people of these zones were middle class and they had better standard of living compare to above zones.

In 4th and 5th zone of Mysore city had least fair price shops compare to above zones. In Mysore city these wards are considered as the developed regions because, these were considered as the commercial sector. Here the level of population and households are comparatively very less in these zones.

The government should implement some e-system work regarding fair price shops to reduce or avoid the block marketing. The quantity of ration distribution should increase per head because, the consumption capacity is more. The healthy or nutrient food grain must supply for the welfare of ration card holders. Some fair price shops were not situated uniformly and response of fair price owner are not satisfied.

Conclusion

Fair price play important in the distribution process of food grain to the ration card holders and it connected both people and government through its termination. The distribution of fair price shops and ration cards in Mysore city is very essential concept to understand the distribution process of ration cards and its utilization through benefit provided by the government for the above formation. The present study deals with the zonal distribution of above formation in Mysore city. It only concentrated on zones of Mysore city. So, the distributions of fair price are shown in the form of zones not in wards.

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