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Big Data in Health: New Challenges and New Solutions in Data Management (A Lifecycle Review)

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Abstract:

Background: Collecting and analyzing large volumes of disparate datasets are of major challenges arisen from the emergence of Big Data in the field of health. But the technology of Big Data is also associated with promising opportunities which can provide improvement of performance and facilitation of innovation in organizations. Objective: Since determining the lifetime is a practical approach regarding recognition of a phenomenon and its management, this paper aimed at identifying the challenges and opportunities of managing Big Data in the area of health at different stages of the lifecycle of Big Data. Methodology: This article is a structured review. After an initial review, 6 phases was detected in the lifecycle of Big Data, then the processes of traditional data were briefly reviewed in each phase, and the challenges associated with the emergence of Big Data and the solutions for their optimal management were discussed. Results: This study offers a broad over view of the advent of Big Data in the health sector, and provides a clear and accurate picture of the processes before and after its emergence through a comparative-based survey in each phase. The article points out innovations and modern methods of collection, pre-processing, and analysis of Big Data as well as the process of data extracting. It also describes cloud computing applications in the storage and release of Big Data. Conclusions: Our findings indicate that management of Big Data in health, based on its lifecycle, is resourceful for managers and policy-makers, in order to benefit from the technological features of Big Data with a managerial approach, to evaluate challenges, to apply innovative solutions at each phase of Big Data maturation, and to advance towards a new level of innovation, competitiveness, and productivity.

Keywords: Big Data, Lifecycle Stages, Health

1. Introduction

Big Data point out the exponential growth of data in both structured and unstructured forms whose timely storage, access, and analysis have impressive results in enhancing organizational performance; but their management, control, and processing are beyond the capabilities of traditional software in the expected time frame¹. Prediction is the core of Big Data and is performed through mathematical algorithms². New technologies of Big Data are dealing with integration

of island information systems of organizations in order to reduce hardware and processing costs and proof the value of the data¹. In this way, they set the stage for improvement of performance, facilitation of innovation in products and business models services, and decision support³.

Big Data technology describes 3 Vs in the course of data including Volume, Velocity, and Variety of data¹. In the field of health sciences, extensive volume refers to both the number of data (clinical documents) and the size of data (the entire genome). Velocity is related to the rate of

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change in data and its immediate analysis in the course of information. Variety includes the complexity of different data sources. Some have added a fourth V to authenticate the Veracity of data extracted from incomplete and unreliable, or unequal resources. Finally, the fifth V emphasis the Value of health data in terms of time lines and accessibility to health care when needed⁴.

However, beyond the concept of Big Data, dramatic changes in the business are associated with challenges, some of which are the same as for regular data, but the level of focus on Big Data has changed. Because Big Data is not merely data, it is further a complete framework including the data per se, storage, format, and modes of supply, processing, and analysis⁵.

Management of data is a significant challenge for solving some key problems such as organizing Big Data for indexing, searching, and processing in an appropriate manner, and proper implementation of availability and security such as performance, scalability, and fault tolerance in health organizations; these challenges require logical solutions⁶.

Identifying and prioritizing potential opportunities for Big Data, pay attention to privacy concerns, promoting data transparency and communicating results are important strategies in managing Big Data in health system².

Inclusion of the system lifecycle charter plan and emphasis on change management processes can improve prediction of path and provide reliable support for changes intheplan⁸. Lifecycle assessment studies, as a way to assess the current performance of management systems, and discussion on their strengths and weaknesses, as well as designing an evolutionary perspective are useful subjects².

When facing new challenges, the process should be evaluated at the components level in order to attain mastery in all their aspects and to make the best decision; therefore, this study draws the lifecycle of Big Data in health and then provides an overview of the problems and possible solutions in the path of Big Data maturation with an emphasis on health care so as to improve data management. Furthermore, prediction and visualization of future by designing and testing scenarios in Big Data analysis is explored; and the paper has also focused on the use of Big Data technology to transform management and to progress towards a new level of innovation, competitiveness, and productivity.

2. Methods

This study is a structured review of data management in dealing with big data in health. In response to the basic needs of Big Data management in the field of health and the need to identify the challenges and using their potential benefits, as well as to increase the demand for data-driven decisions, after an initial review, 6 phases of Big Data lifecycle were detected at first, and then the processes of traditional data were briefly reviewed in each phase, the challenges associated with the emergence of Big Data were pointed out, and a clear and accurate picture of effective actions and measures were presented for promoting management of Big Data in health providing organizations.

3. Results

The findings of the study will be presented in two parts:

- 1. Drawing Big Data lifecycle
- 2. Comparison of data processes before and after the advent of Big Data in the field of health.

3.1 Lifecycle of Big Data

Data are the bases of any investigation and decision-making, and other tasks are laid upon them. Therefore, it is necessary to be a dept at producing good data, properly processing and analyzing of data, and the way of their presentation¹⁰. The volume of enterprise data is rising with an extraordinary rate, given the continued use of communication, network technologies, marketing, and so on. Incorporating technology in a way that makes it possible to understand and manage the lifecycle of data for an organization is a promising approach¹¹.

Lifecycle thinking and lifecycle assessment are scientific methods that support basic policies and data-driven decisions, and inhibit the transfer of problems from one phase of the lifecycle to the next or resolve the problems in one phase to prevent problems from recurring in other phases¹². Since the data are valuable assets beyond the immediate needs, data must be managed throughout the lifecycle. Data Lifecycle Management (DLM) is a policy-based approach for managing data flow in information systems throughout its lifecycle, from preliminary creation and storage until they become obsolete and deleted.

According to Demchenko, the general lifecycle of scientific data is a combination of successive phases including planning he experiment (project), data collection and processing, discussion, feedback, and archiving. He suggests a four-phase lifecycle for Big Data as Data collection and registration; Data filter/enrich, classification; Data analytics, modeling, prediction; and Data delivery and visualization¹³. Taylor has also presented the phases of data conceptualization, data collection, data distribution, data discovery, data analysis, and data repurposing for data lifecycle¹⁴. In another article, data lifecycle phases were outlined as concept, collection, processing, distribution, discovery, and analysis¹⁵.

The general lifecycle proposed using Big Data technology and terminology includes Big Data accumulation, Big Data integration and cleaning, Big Data analysis, Big Data storing, Big Data sharing and publishing, and Big Data recovery and exploration1. Given its comprehensiveness, this framework is used in this paper for drawing the lifecycle of Big Data. Figure 1 display the lifecycle of Big Data in health.



Figure 1. Lifecycle of big data in health.

3.2 Comparative-Based Survey

This section is devoted to a review of various phases of Big Data lifecycle, a comparison of data processes before and after the advent of Big Data, and an introduction of promising opportunities created along with new challenges.

3.2.1 Big Data Accumulation

Different types of data which are currently being generated in daily life are important sources of Big Data; they include financial transactions, scientific models, spatial maps, emails, website clicks, documents, telemetry, medical images and records, climate records, and so on¹, nearly 70-80% of which are unstructured fororganizations¹⁶ and possess common features such as large size, heterogeneous structure, and complex processes. The spread of new technologies in organizations and changing or modification of processes necessitates redefining the architecture of data/information including data/information model, data dictionary, data forms, and appropriate standards, in addition to changes in the flow of data inside and outside the organization¹⁷. Creation and use of standard terminology and databases in accordance with these terms help dealing with the challenges associated with collecting data from multiple locations and the use of data in intelligent data analysis¹⁸.

The sources and types of datain the field of health care are web, smart phones, social networks (Facebook, Twitter, LinkedIn), transferred data from sensors and other vital signs recording devices, large data transfers (health care follow-up and financial records), biometric data (fingerprints, genetics, medical images, blood pressure), and data generated by human (EMRs, physicians notes, emails)¹⁹.

Providing an immediate feedback to patients, improving patient interaction with remote health care provider organizations, and raising incentives for organizations to provide services, can prevent the occurrence of risk in the future through focusing on abnormal data²⁰. Improvement of healthcare systems quality, identifying groups at risk of diseases, control plans, and prevention and monitoring of diseases are feasible only through creation of information recording systems which collect complete and updated data²¹. The technology of Big Data paves the way to achieve new knowledge and insight through creation of tools for collecting and analyzing large sets from heterogeneous data sources. To develop the road map for Big Data technology and to take advantage of promising opportunities, it is essential to obtain a clear understanding of user needs and requirements of the various stake holders of healthcare including patients, medical team, physicians, care providers, payers, pharmaceutical industry, medical products manufacturers, and government²². Conventional studies, performed often through the sampling method, were focusing on proving previous assumptions and were not paying attention to find new relations. In the era of Big Data, and due to the increase of data analysis capability, it is possible to process all data related to a particular phenomenon, without relying on random sampling. This approach makes quicker and easier identification of problems and more detailed attention, which was not possible in traditional data studies².

3.2.2 Big Data Integration and Cleaning

Consistent with information revolution, the increased quantity of information has engulfed human like sea, and if not managed smartly, it will drown²³. In fact, we have created Big Data from traditional data in recent years; now it is the time to remove the duplicates or unimportant data and to select the necessary ones in order to turn Big Data into traditional data²⁴. The main challenges for many organizations consist of storage, searching, sharing, analysis, and mass visualization of available data. Big Data technology uses modern methods of data storage and mining to modify the nature of data generated by organizations²⁵. Many plans have been provided to prevent data redundancy and to filter out unnecessary items in application server, because the transmission of redundant packet scan affect the ability of server, leading to over head transmission, reduced network life time, and delay in processing^{26,27}. In the area of health, the scale and complexity of data has increased dramatically by increasing the diversity of data sources (wide-range resolution biosensors, smart phones, etc.). Some of these increments are systematized and can be removed or minimized with normalization methods. The remaining increments reflect the limitations of technology and should be controlled appropriately. Therefore, data preprocessing including normalizing and quality control is necessary before anyanalys is and complex processes of data mining²⁸. Many techniques are applying for preprocessing of data such as data cleaning, data integration, data transformation, and data reduction²⁹⁻³¹.

a) Data cleaning, sometimes known as data standardization, includes correction, deletion, and in some cases change in data field according to the predetermined values. In this method, invalid data are separated from valid ones. Errorful, irrelevant, and incomplete data are examples of superfluous data that must be refined³². There are two ways to deal with redundant data; detection and elimination of redundant data as

- a part of preprocessing stage³³ and providing a model which is resistant to these data³⁴.
- b) Data integration is the cornerstone of modern business informatics which includes a combination of information from different sources and provides a comprehensive view of the data for users³⁵. The purpose of merging or integration of data is to produce a heterogeneous data source from a large set of nonheterogeneous data sources. In this process, the data collected from various sources (databases, flat files, etc.) are stored and maintained in an integrated data repository, to be analyzed properly.
- c) Data transformation include smoothing (removal of noise from the data through binning, regression, and clustering), aggregation (data summarization or aggregation), generalization (generalization of primary data to high-level concepts using hierarchical relationships), normalization (to uniform data with different scales in a particular area), and attribute construction (extraction of new features from a given dataset)³⁰.
- d) Data reduction: data redundancy refers to duplicate or additional data which occur frequently in datasets. Therefore, in order to reduce unnecessary costs of data transfer and to avoid wasting of storage space and so on, various methods have been proposed to reduce redundancy, including data reduction, data filtering, and data compression. But reducing redundancy may have certain negative effects. For instance, data compression and decompression produce additional computational load, thus the costs and benefits of reducing redundancy should be carefully balanced²⁹.

3.2.3 Big Data Analysis

Big Data analys is of data controlling process is useful for discovering hidden patterns, unknown relationships, and other useful information and can lead to better decision-making³⁶. Big Data analysis is considered a method for analyzing a particular type of data. Thus, many traditional methods of data analysis may be used for Big Data analysis, such as Cluster Analysis, Factor Analysis, Correlation Analysis, Regression Analysis, Statistical Analysis, and Data Mining Algorithms. But at the beginning of the era of Big Data, concerns have been arisen about the extraction of key information from large amounts of data and gaining of value for organizations and individuals.

Several studies have pointed out the critical applications of Big Data in health, such as finding various factors in the lifecycle of diseases³⁷, automatic processing of PHRs³⁸, designing and implementation of more effective Mobile Healthcare System³⁹, processing practitioners notes, medical images and monitoring¹⁹, reproducible analysis, maximizing contribution field40, predictive modeling, and optimization of decisions for organizations4.

In general, Big Data analytics can help reduce waste and inefficiency in the fields of clinical practice, research and development, and public health. Additionally, it is used in areas of Evidence-based medicine, Genomic analytics, Pre-adjudication fraud analysis, Device/remote monitoring, and Patient profile analytics19.

3.2.4 Big Data Storage

Data storage refers to storage and management of large-scale data as well as ensuring their reliability and availability. Data storage system consists of two parts: infrastructure and data storage mechanism. Traditionally, data storage systems were the only auxiliary equipment of servers and have been stored, managed, and analyzed with structured RDBMSs. But with the advent of Big Data, these methods were insufficient, and hence lots of storage systems emerged to meet the needs of Big Data³⁶. In disease management programs, in order to demonstrate the effects of the treatment plan, report the results of medical interventions, and present the best care practices along with reduced costs, the health care organizations are required to carefully analyze the data, and they have gained successful experiences through the development of Data warehouse⁴¹. But with the arrival of the era of Big Data, extracting wealth from vast biological data created primary challenges in bioinformatics, resulting in an unprecedented demand for storage and retrieval of Big Data40.

Although the costs of establishment of basic infrastructure for Big Data technology are compensable given its substantial benefits4, with the continuing growth of data volume, development and maintenance of computer infrastructure for storing and processing data is daunting for small organizations or even large institutions. Cloud computing is a promising solution at present to address these challenges⁴⁰. Cloud computing offers solutions for IT services in the form of rental⁴² in which processing power and storage space are provided to users and organizations based on an on-demand delivery43. Cloud computing is currently an important technology in storage and analysis of Big Data; a revolution that affects the health

sector. Biological and biomedical sciences are extensively involved in the Big Data revolution through the use of secondary data which are normally produced in the care, as well as new data sources such as social media44. In this context, personal care systems are formed based on cloud computing which automatically store personal useful information, such as templates and rules related to lifestyle and health information, through mobile devices in cloud45.

In the area of health, cloud computing have gained more significant role in overcoming the various challenges posed by the rise of Big Data in various sectors including health monitoring system with high-volume of processed data, mobility of monitored users and the area covered by the network46, recording high-scale and high spatiotemporal resolution electro physiological data47, extracting knowledge from unstructured, semistructured, and structured data of patients enrolled in the PHRs⁴⁸, mobile computing and storage, delivery, recovery and better management of medical files 49 smart homes, and processing of transmitted data independent of specialized environment⁵⁰ and many other cases.

Big Data Sharing and Publishing 3.2.5

Big Data has changed the basic culture of data confidentiality, in which the obtained results were shared through publishing, to a data-driven culture, in which both data and publications are shared in the scientific community. The key stakeholders in the biomedical Big Data ecosystem include data providers and users (researchers, practitioners, and citizens), data scientists, financial investors, publishers, and librarians. Implementation of such a biomedical Big Data ecosystem requires updating of the policies regarding budget, data sharing, and data referencing in the context of cultural change⁵¹. But since health data may be the most personal, provision of a legal frame work and effective supervision on the flow of data are of the main challenges in data sharing⁵². Given the significant benefits of data sharing and its re-use compared with centralization, the international policy of health IT tends to support cloud computing. Therefore, it is necessary to balance the need for dissemination and analysis of Big Data and confidentiality of patient's data⁵³. Cloud computing provides a group of services according to demands. These services are consisted of various types and layers which are divided into 4 categories; Data as a service (Daas), Software as a service (Saas), Platform as a service (Paas), and Infrastructure as a service (Iaas).

Clouds are related to data, in particular, in the field of bioinformatics and health sciences, and data are important in the analysis and discovery of knowledge. Access to active data in Daas is performed according to web-based demand⁴⁰. SaaS which deliver software on the Internet eliminates the need to install the software on the client computer and facilitates its maintenance and support. (Google Docs) Paas service provides strong basic features for development of applications (Google Apps Engine) and Iaas offers a virtual platform as a service. (Drop Box) Billing for these services is based on utility computing and the amount of resources consumed, and therefore costs reflect the level of activity⁵⁴.

The use of cloud computing will have significant positive impact on the cost of IT-using industries by reducing the total Cost of Ownership (TCO), resulting in the creation of business and macro-economic performance at the national and global levels. Therefore, it will have many benefits to the public and private sectors including healthcare (especially in the field of e-health). In the area of healthcare, the services will be provided as "Health Care as a Service" (HCaaS). HCaaS focuses on achieving two specific goals: availability of e-health applications and medical information at any place and time, and invisibility of computation⁵⁵.

3.2.6 Big Data Recovery and Exploration

Customer-oriented feature of IT, the demand for tools to simplify data collection, and expectations for availability has increased both data and information systems⁵⁶. In the world of Big Data, traditional methods of data access (JDBC adapters from an RDBMS or unstructured data such as documents from Document Management Systems (DMS) using HTTP interfaces) is very time consuming and inefficient due to the excessive amount of data.

Clouds deliver services with 4 different modes in organizations: Public cloud, Private cloud, Hybrid cloud, and Community cloud. Public cloud is widely used by small and medium businesses and describes cloud computing in its traditional sense. Private cloud is mainly used by large businesses that need to protect their data center in a reliable manner. Hybrid cloud is composed of several domestic or foreign providers and is a good option for most businesses. Community cloud is used as a vertical market such as health care or vehicle in which users have some common features in their applications⁴².

Since commercial clouds are still unable to provide data and certain software for complex analyses in bioinformatics, and despite the many benefits of clouds in the era of Big Data, yet a small fraction of bioinformatics data are loaded on clouds. However, keeping pace with the rapidly emerging needs arising from scientific research in bioinformatics is difficult in business clouds; on the other hand, open access of public to information and applications is a scientific necessity⁴⁰. The potential benefits resulting from bioinformatics clouds involve facilitation of large-scale data integration, repeatable and reproducible analyses, maximization of sharing range, and harnessing collective intelligence for knowledge discovery. With the presence of multiple bioinformatics clouds, interoperability and standardization of the clouds will become important issues⁵².

4. Conclusion

The present study refers to the emergence of Big Data in the field of health known as datasets which processing is not feasible with current technologies in a reasonable time, and requires cost effective and innovative methods of data processing, to improve in sight and decisionmaking.

Based on the review of current research in the lifecycle of Big Data, the challenges created by the emergence of Big Data have in fact set the stage for promising solutions in the management of Big Data revolution. So that increased data sources and exponential rise in health data were associated with development of new tools for collecting and classifying the data; and increased ability to analyze data has improved discovery of hidden patterns, and resulted in better decisions.

Evaluation of challenges and solutions generated at each phase of Big Data lifecycle showed that Big Data has created a substantial change in different phases of collection, integration, analysis, storage, and publication of health data; unfamiliarity with which in the competitive business environment is challenging. Today, the business of health services is growing rapidly and information technology and communications make this process easier. The application of data-driven approach; i.e. management of health based on detailed and measured evidence, is necessary to progress towards a new level of innovation, competitiveness, and productivity. Prospective lifecycle assessment studies that are mainly based on review of scientific literature are able to depict the future of products in the early stages of technology development⁵⁸.

According to this study, assessment and understanding the life cycle phases of Big Data is a new approach to dominate this process and to enjoy the benefits of Big Data technologies in order to achieve the business intelligent, and is promising for managers and policy makers in the field of health. According to other studies, in order to manage and protect large volumes of data in organizations and with stand the competitive pressures of business, it has been recommended to use work flow analysis and discovered knowledge analysis, and to compare them with the prescribed work flow, in order to highlight the danger zone¹¹.

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